

Brampton Rising Stars Talent Show – Season 2

Official Report by Producer: Ukela Prince

1. Show Overview

Event Name: Brampton Rising Stars Talent Show – Season 2

Tagline: “Celebrating Young Talents, Building Brampton & GTA’s Future”

Theme: Colour Your World

Categories: Singing | Dancing | Spoken Word | Comedy | Acting | Instrumental

Age Range: 5 – 30 years (Solo & Group Performances)

Publicity & Promotion:

Campaign began on January 15, 2025 through Social Media Ads, Flyers/Posters, and Online promotions.

Registration: Opened April 1, 2025 | Closed June 30, 2025 | Fee: \$25

Key Dates:

- Pre-Audition/Orientation – July 5
- Audition 1 – July 12
- Audition 2 – July 19
- Semi-Final – July 29
- Grand Finale – August 23, 2025

Venues:

- BCCTV/GWOW Studios (Pre-Audition to Audition 2)
- Central Public School Arts & Recreation Centre (Semi-Final)
- The Rose Theatre, Brampton (Grand Finale)

Duration: Red Carpet 4:30pm | Main Event 5:30pm–10:00pm

2. Production Team

Executive Producer: Rev. Blessing Ajayi

Managing Director: Engr. Abayomi Ajayi

Producer & Director: Ukela Prince

Stage Manager: Osas John

Technical Directors: Azino Edugbo, Baldwin Ogbemor, Felix Adepariola

Media & PR: GWOW Team

Judges: Samsong, Anthony Aigbe, Ritu Neb, Manpreet Kaur

Host: Ukela Prince | Co-host: Yogeeta Jhodhan

Event Manager: Ianthe Shannon | Music Coach: Adetoun Oshodi

Red Carpet Hosts: Tiffany Richards & Kriti Malik

3. Contestants & Finalists

Total Registrations: 74 | Confirmed Contestants: 71

Finalists: Zlata Barchuk, Mary KC, VA Dance Group, Delaine Periera, Sahaana Aiyer, Mateo Saint-Phard, Yulia Kaplun, Versha Sanker, Sahana Sai Vijaykuma, Samidh Shirke, Risendie Ruwansa

Wildcard Voting via BCCTV YouTube brought in: Yulia Kaplun, Sahana Sai Vijaykuma, Risendie Ruwansa.

Hotel Accommodation: Monte Carlo Inn (Aug 22–23). Contestants/families hosted, rehearsals, limousine transport, and catering by Kendra Cuisine.

Ticket Sales: \$25 (General) | \$15 (Kids)

4. Event Flow

Opening Ceremony – Welcome, National Anthem, Introduction

Contestant Performances – Rounds 1 & 2

Guest Artist Performances / Intermission

Judges' Deliberation & Audience Engagement

Award Presentation – Winners & Certificates

Closing Remarks – Sponsors & Media Acknowledgement

Schedule:

Aug 22 – Rehearsal 4:00pm–10:00pm

Aug 23 – Grand Finale 3:00pm–11:00pm (Red Carpet 4:30pm | Main Event 5:30pm–10:00pm)

5. Marketing & Media

Promotions: Social Media, Flyers, Radio, Local TV, Community Outreach

Hashtags: #BramptonRisingStars #Season2

Media Partners: BCCTV, GWOW Media

6. Sponsorship & Partnerships

Title Sponsor: Government of Canada

Gold Sponsor: City of Brampton

Silver Sponsor: GWOW Studios

Community Partners: Sophia Cosmetic, MyFav School, Dr. Marlyn Morris, AdGod Ink, Aniglobal, CAWAP, CNP, NETACT Services

7. Budget Overview (Sample)

Below is the sample table for budget allocations:

Item	Estimated Cost (CAD)	Notes
Venue Rental	_____	Rose Theatre & Rehearsals
Stage/Lighting/Sound	_____	Production setup
Judges/Hosts Honorarium	_____	Guest appearances
Marketing & Promotion	_____	Social media, print, etc.
Awards & Certificates	_____	Trophies & plaques
Miscellaneous	_____	Contingencies
Total	_____	

8. Post-Event Deliverables

Lyf Pixel Studios handled professional videography & photography. Highlights shared via BCCTV & Rising Stars YouTube. Winners' promotions ongoing with documentaries, tours, and music projects. Appreciation & Award Party hosted Sept 6 at GWOW Studios. Thank-you letters, press recaps, and financial report prepared.

Prepared by:

Ukela Prince

Producer, Brampton Rising Stars Season 2